

Community Development Alliance

Individual Board Member Commitment Plan

Board Member Name: _____.

The vision of CDA is to advance racial equity, by providing a quality affordable home for every Milwaukeean. This vision has inspired me to join the CDA Board and make the following commitments:

I. Participating in CDA Events

- ✓ I will attend and participate in CDA Board Meetings
- ✓ I will attend CDA All-Allies Quarterly meetings, or review the recordings
- ✓ I will attend CDA's pre-conference seminar, or review the recordings
- ✓ I will attend CDA's Annual Conference
- ✓ I will attend other CDA events, approximately 1 per quarter, which in the past have included:
Spring Bus Tour, Holiday Party, Mural Unveiling, etc.

II. Ambassador for CDA Efforts

[TBD]

III. Liaison with Ally Sector

[TBD]

IV. Personal Gift

The CDA Board is intentionally filled with a wide variety of allies who may have very different personal financial resources. Many grant applications require that CDA disclose its percentage of Board Giving, but do not require a dollar amount. Our goal is 100% board participation, therefore, all amounts are appreciated, even if it is \$1. As always, CDA will be great stewards of any amounts given.

- ✓ I will personally contribute \$_____ on a monthly/annual (circle)

Contributions should be made through the donor portal at: [CDA | Donate](#)

(www.housingplan.org/donate), or through a workplace campaign utilizing payroll deduction

V. Fundraising

I will help steward relationships with **current or lapsed** donors through personalized letters, telephone calls, electronic messages, hosting a party or personal visits (circle all that apply)

I will help cultivate relationships with **prospective donors identified by staff** through personalized letters, telephone calls, electronic messages, hosting a party or personal visits (circle all that apply)

I will personally approach prospects I have cultivated to ask for a gift.

I will introduce the Chief Alliance Executive and Philanthropy Director to people from my circles of influence so that those staff can ask for a gift.

I have access to the following club, organization, spiritual group, employee group, fraternal association, professional association, trade union, or subscription list that I will work with CAE to make a presentation with the goal of asking for a gift:

I have contacts with the following corporations and foundations that I will work with the CAE to get meetings with the goal of asking for a **financial gift**:

I have contacts with the following corporations that I will work with the CAE to get meetings with the goal of asking for **in-kind goods or services**:

I have the following skills or non-financial resources that I would like to contribute to CDA's efforts.

VI. Events

- I will help find **sponsors** for Annual Conference, Bus Tour, Holiday Party (circle)
- I will **recruit** strategic guests to attend Annual Conference, Bus Tour, Holiday Party (circle)
- I will **volunteer** to help setup, clean up, registration at Annual Conference, Bust Tour, Holiday Party (Circle)

VII. Advocacy

- I will attend/speak (circle) budget hearings and meetings at the City/County/State (circle) to support CDA priorities
- I will attend/speak (circle) public meetings on the Coordinated Backbone TID Strategy
- I will attend/speak (circle) City/County/State (circle) hearings to support the Homeowner Bill of Rights

VIII. Other

- I would also be willing to contribute in the following ways

- What I would like to get out of my tenure on the board:

Signature _____ Date _____

Adapted from [Boards on Fire: Inspiring Leaders to Raise Money Joyfully 2nd edition: Susan Howlett](#)