



## MILWAUKEE COLLECTIVE AFFORDABLE HOUSING PLAN

# Advancing racial equity by providing quality, affordable housing for every Milwaukeean

Mural by Tia Richardson

We are putting together a plan to advance racial equity by providing affordable housing for under-resourced Milwaukeeans. Through existing neighborhood-based quality of life plans and review of data, **we have identified the need for opportunities for 32,000 additional Black and Latino homeowners, and 32,000 rental homes for families making \$7.25 to \$15 per hour.**

We have brainstormed with a wide range of organizations to develop solutions – **we need your expertise on how to implement these recommended solutions moving forward.** Please provide your feedback or partnership interest at [housingplan.org](http://housingplan.org), email ideas to [ideas@housingplan.org](mailto:ideas@housingplan.org), or text 414.810.7537.



Text your ideas,  
comments & feedback  
**414.810.7537**



Submit your ideas  
**[housingplan.org](http://housingplan.org)**



Email your ideas  
**[ideas@housingplan.org](mailto:ideas@housingplan.org)**

## COMMUNITY DEVELOPMENT ALLIANCE

Community Development Alliance (CDA) is a group of affordable housing funders and other stakeholders that are collaborating to create an affordable housing implementation plan for the city of Milwaukee.



# MILWAUKEE COLLECTIVE AFFORDABLE HOUSING PLAN

The Plan reflects the aspirations and the commitment of a broad range of stakeholders to improve housing stability for Milwaukeeans. The Plan includes root cause analysis, and recommended approaches from a diverse set of stakeholders from neighborhoods and sectors across Milwaukee.

## Four Key Strategies



Proactively change and create systems to close the racial equity **gap in homeownership** for 32,000 Milwaukee families



Convert higher rent units, and **create new units**, to make housing costs affordable to 32,000 Milwaukee families



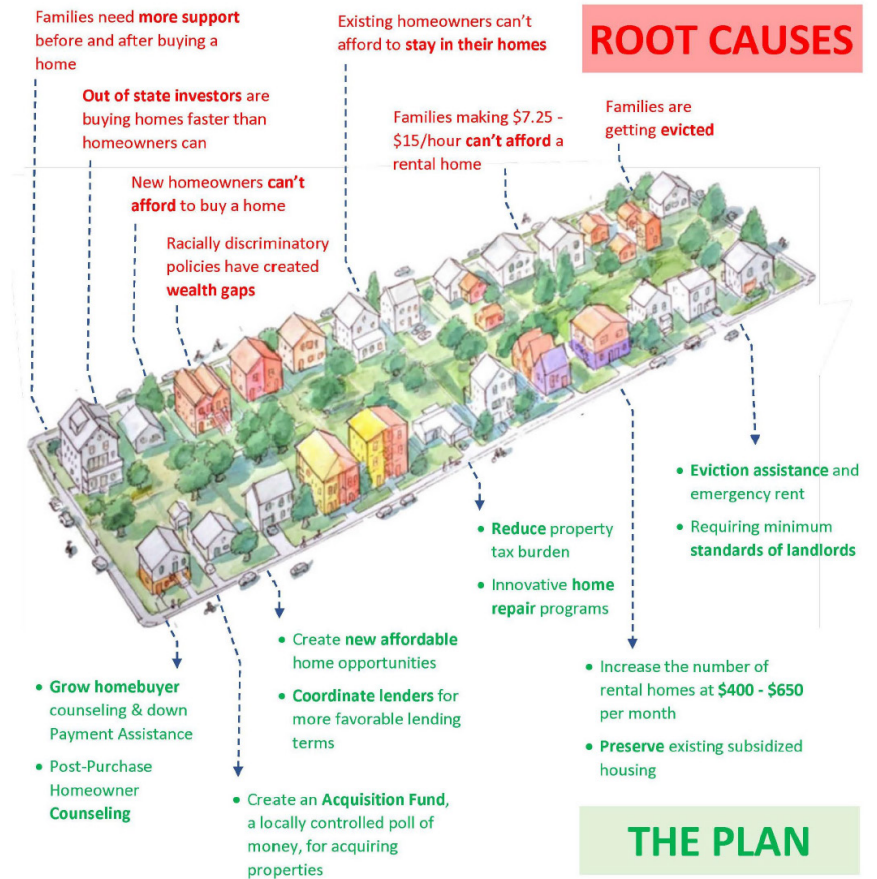
Provide resources and policies that allow homeowners to **stay in their home**



Provide resources and policies that preserve affordable rental and **minimize displacement** of renters

## Root Causes

These identified root causes are systemic from racially discriminatory policies and have created household wealth gaps that post extreme barriers to homeownership.



FOR A FULL VERSION OF THE PLAN VISIT, [HOUSINGPLAN.ORG](http://HOUSINGPLAN.ORG)

"Sherman Park Rising"  
Mural by Tia Richardson | Photo by Troy Freund